## intel

2.6X improvement in performance compared with previous generation.<sup>1</sup>

## Scaling the Global Customer Experience

**Products and Solutions** 

3rd Generation Intel® Xeon® Scalable Processors 2nd Generation Intel® Xeon® Scalable Processors Intel<sup>®</sup> oneAPI Deep Neural Network Library

Lilt brings human-powered, technology-assisted translations to global enterprises, empowering product, marketing, support, e-commerce, and localization teams to deliver exceptional customer experiences to global audiences. Lilt achieves this goal by providing faster and better translation enabled by artificial intelligence (AI). With Intel optimizations for the company's differentiated, adaptive neural machine translation platform, Lilt can deliver faster, more accurate, scalable AI-powered localization for a lower total cost of ownership. In turn, faster, more accurate Alpowered translations enable enterprises to cost-effectively manage global customer experiences at scale. Lilt's customers can reduce translation costs by up to 60 percent year on year for the same volume of content.<sup>2</sup>

Industry Translation &

51-200 Localization

**Organization Size** 

Country United States

Partners **Google Cloud**  Learn more Case Study

"Intel has helped us a lot with benchmarking our translation system. They have put in CPUspecific optimizations so it's really efficient, making a meaningful difference in the live production setting."

Spence Green, Co-founder and CEO, Lilt

1,2 For more complete information about performance and benchmark results, visit https://www.intel.com/content/www/us/en/customer-spotlight/stories/lilt-customer-story.html